




**PAUL
ZIZKA**
PHOTOGRAPHY

f 369,000

 435,000

 10,000

SPONSORED CONTENT RATES

As of January 2023

Instagram Stories \$2,000

A series of 5 stories/videos/images that capture the values and benefits of the brand/product with brand tag and optional link to custom url.

Instagram Post \$2,000

Custom Instagram image that includes organic product placement, brand tag, and hashtag. Opportunity to add a custom url to Linktree (link in bio for 30 days).

Instagram Reel \$2,000

Destination/adventure or product Reel that showcases active exploration of a location (+ product placement, if applicable), featuring 4K footage and enhanced with edits/music, hashtags and brand tag.

Facebook Page Post \$2,000

Custom Facebook image post broadcasted to fans of Paul Zizka Photography. Can include Page mention. Links can be optionally placed in bio or comments.

Twitter Series* \$500

A series of 3 tweets featuring image capture of product, brand mention, hashtag and custom url. (**Can only be combined with other platforms, not selected exclusively*).

Full Social Package \$7,000 (save \$1,500)

Includes: Instagram Stories, Instagram Post, Instagram Reel, Facebook Page Post, and Twitter Series.

Contact inquiries@zizka.ca to book.

All rates 5% GST extra for Canadian clients.